

"... TO BUILD THE best piano Possible."

HENRY E. STEINWAY

# SPIRIO

The STEINWAY & SONS SPIRIO is the world's finest high resolution player piano. A masterpiece of artistry and engineering in your home, SPIRIO enables you to enjoy performances captured by great pianists — played with such nuance, power and passion that they are utterly indistinguishable from live performance.



SPIRLO



# play. entertain. EXPERIENCE.

The STEINWAY & SONS piano is an instrument of the highest expression of creativity, one that intimately bonds artist and listener, epitomizes joy in musical perfection and is an invaluable investment — passed down from generation to generation.

A handcrafted STEINWAY like all others, SPIRIO is the next step in STEINWAY'S history of innovation. It brings the unparalleled craftsmanship of the STEINWAY piano to your home, coupled with cutting-edge technology and the peerless musicality of STEINWAY ARTISTS. Play it yourself. Or let it play for you.

## the world's best artists LIVE IN YOUR HOME

If we're fortunate, most of us hear great artists only from a distance — from the balcony of a concert hall, the back of a club, a stadium — admired but untouchable. But with Spirio it is now possible to hear the world's greatest pianists, unfiltered,

in your living room.





# an intimate CONNECTION

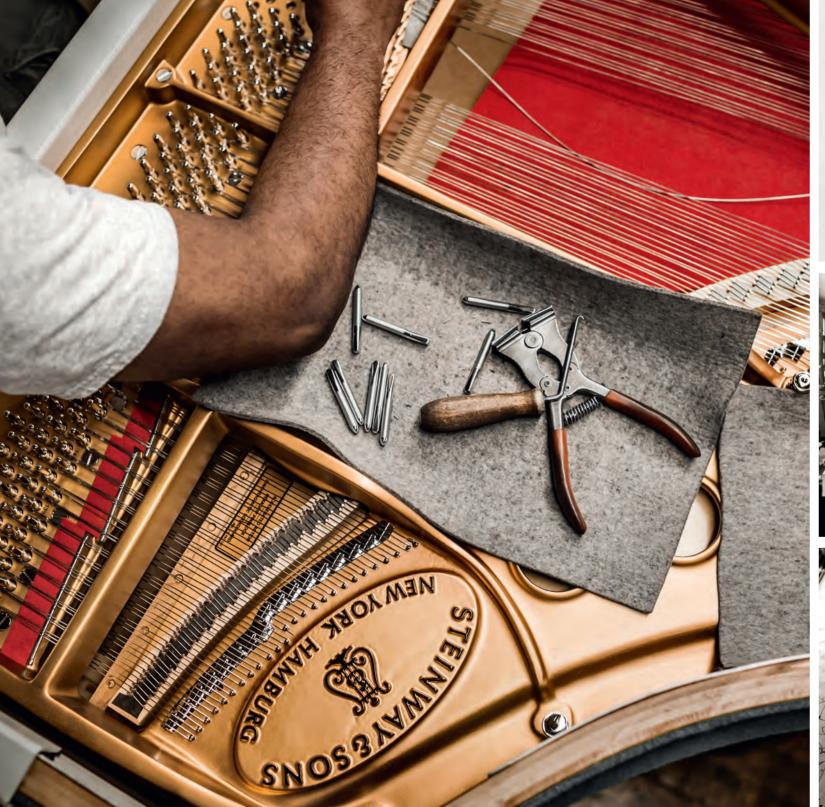
The STEINWAY SPIRIO conveys the passion and humanity of music, connecting listener and artist as only the world's best piano can.



### a concert AT YOUR FINGERTIPS

With the touch of the included iPad, SPIRIO brings your STEINWAY to life with performances from the world's greatest artists, inviting you and your loved ones to enjoy life's great musical moments..

legacy & INNOVATION









#### STEINWAY & SONS

For over one hundred and seventy years, STEINWAY & SONS has been making instruments so passionately crafted that it takes dozens of artisans with decades of experience up to twelve months to create just one.

The very first STEINWAY & SONS patent was granted in 1857, and since that time the company has been granted more than 140 additional patents, positioning the STEINWAY as the piano by which all others are judged.

#### by hand WITH PASSION

The STEINWAY SPIRIO remains a fully-functioning STEINWAY, with the same level of painstaking craftsmanship that goes into every single instrument STEINWAY produces.

STEINWAY & SONS' artisans seamlessly install SPIRIO at the time of manufacture, ensuring no alteration in the exterior beauty nor in the performance you expect from any STEINWAY.

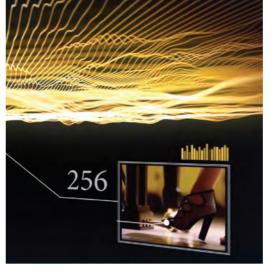




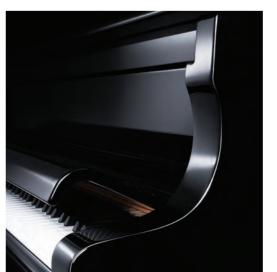
#### every nuance AND EMOTION

The STEINWAY & SONS SPIRIO player piano reveals the subtlety and passion of an artist's original performance. Soft trills, delicate pedaling, and thundering fortissimos present no difficulty for SPIRIO and are reproduced with unparalleled accuracy, smoothly and precisely realizing the pianist's entire range of motion and emotion.









#### captured with SUPERIOR TECHNOLOGY

The STEINWAY & SONS SPIRIO'S high-resolution playback system captures the *nuance* and *passion* the artist intended by using proprietary software to measure *hammer* velocity (up to 1020 dynamic levels at a rate of up to 800 samples per second) and proportional *pedaling*, for both the damper pedal and soft pedal (up to 256 pedal positions at a rate of up to 100 samples per second).





#### living AND IMMORTAL

The STEINWAY & SONS SPIRIO brings the world's best music into your home with a complimentary music library— everything from Bach to Beethoven to Irving Berlin to Billy Joel, all exclusively recorded in high resolution by STEINWAY ARTISTS, who count among the world's greatest musicians and who choose to exclusively use STEINWAY & SONS pianos.

Through the use of proprietary audio translation software, the STEINWAY & SONS SPIRIO LIBRARY also includes performances by such STEINWAY IMMORTALS as Glenn Gould, Duke Ellington, and Sergei Rachmaninoff, musicians forever etched in memory whose music came to life on a STEINWAY.



#### growing ARTISTRY

Playlists, themes and genres curated by STEINWAY & SONS draw upon STEINWAY'S renowned musical expertise to create the perfect mood for any occasion. An integrated volume control permits fine adjustment of the piano's playback intensity from brilliant concert-level to subdued salon, taking advantage of SPIRIO'S whisper-soft capabilities.

#### intuitive TOUCH

With its easy-to-use app, spirio's constantly expanding library of world-class performances is always a touch away, with all music recorded live in Steinway's recording studios in New York City and Hamburg. Each month, new pieces are automatically added to the in-app listings, ready to enjoy in your home.

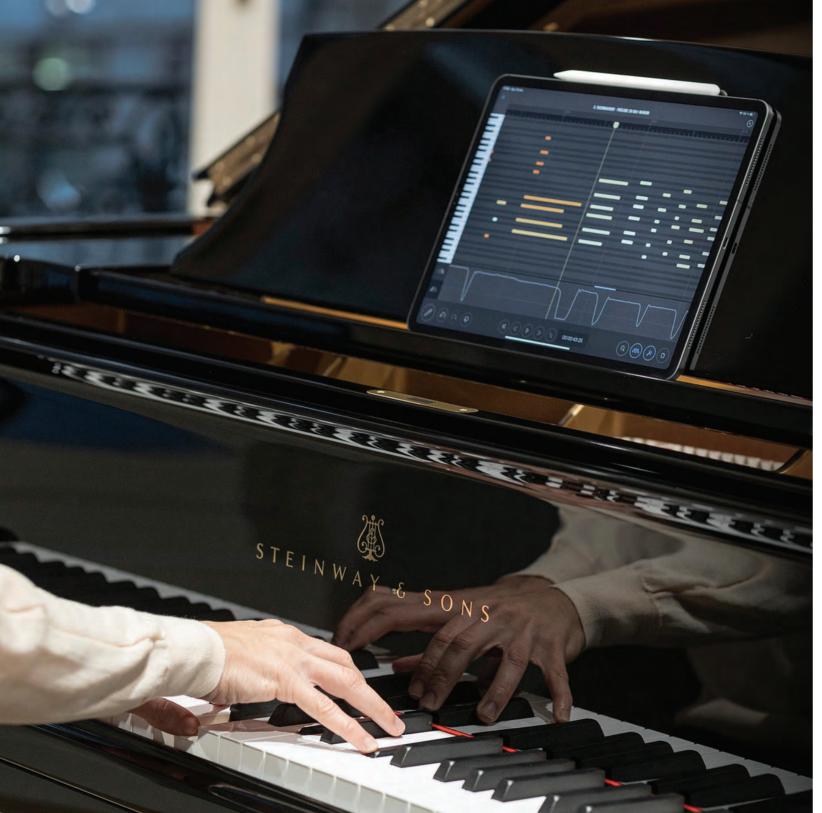
#### beyond STEREO

The best seat in the house is yours. Experience the thrill of watching a pianist's hands dance across the keyboard as you see and hear the world's best pianists perform on your SPIRIO or on SPIRIOSYNC, a complete audio, visual and acoustic experience that can be integrated with your home AV system — allowing you to attend live concerts in your own living room. Enjoy additional SPIRIOSYNC videos added monthly to the SPIRIO app.



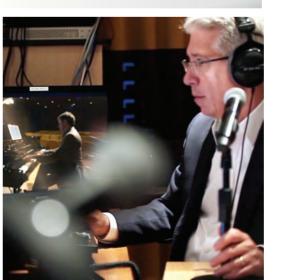
# SPIRIO r

SPIRIO  $\mid r-$  a revolutionary blend of artistry, craftsmanship, and technology, offers exclusive high-resolution recording and editing capabilities, preserving all the music: every nuanced dynamic level from infinitesimal gradations of hammer velocity, and every shade of resonance from proportional pedaling — now at your fingertips.









#### high resolution RECORDING & EDITING

SPIRIO  $\mid r$  enables users to record and listen to performances in stunning state-of-the-art high resolution — with all the nuance, power, and passion on display. Simple, intuitive controls offer the ability to save and share user-created recordings in multiple file formats.

Native to the SPIRIO app, the SPIRIO EDITOR provides the world's only advanced iPad-based high resolution editing capabilities, allowing users to edit every nuance of their SPIRIO recordings, including note velocity and duration, correcting wrong notes, modifying pedal data, and adding or deleting time.

SPIRIO  $\mid r$  captures the most nuanced musical passages, precisely reproducing the loudest, softest and fastest notes. Pianists, teachers, composers, and institutions alike benefit from the staggering capabilities of SPIRIO  $\mid r$ .

#### piano-to-piano CONCERTIZING

SPIRIOCAST offers live, remote, high resolution performance from one STEINWAY & SONS SPIRIO to another in real time.

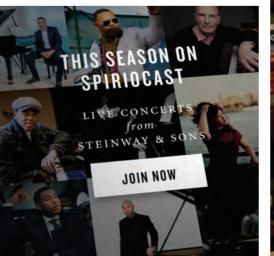
SPIRIOCAST transfers high resolution data to recreate a faithful, in-sync, unfiltered video, audio and acoustic piano experience on an unlimited number of connected SPIRIOS.

Each month STEINWAY presents a series of intimate and unique live piano performances by world renowned STEINWAY ARTISTS exclusively available on your SPIRIO.

SPIRIO owners can receive all STEINWAY-produced SPIRIOCASTS, while SPIRIO  $\mid r$  owners can receive and host private SPIRIOCASTS. This new technology offers untold possibilities for artistic expression.







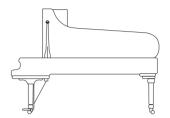












#### MODEL M

At 5' 7" (170 cm) in length, the Model M SPIRIO / SPIRIO | r features a rich tone and responsive action found not only in a great many homes, but in many schools of music and conservatories as well. Its manageble size makes it an ideal choice for smaller spaces.

LENGTH — 5' 7" (170 cm)

WIDTH — 57 3/4" (147 cm)

WEIGHT — 664 lbs (302 kg)

#### MODEL B

As a Model B, this SPIRIO / SPIRIO | r is a magnificent 6' 11" (211 cm) grand, often referred to as the "perfect piano." Its a wonderfully balanced and versatile instrument that does extremely well in intimate settings, teaching studios, and mid-sized venues.

LENGTH — 6' 11" (211 cm)

WIDTH — 58" (148 cm)

WEIGHT — 863 lbs (392 kg)

#### MODEL D

As 8' 11¾" (274 cm) in length, the SPIRIO | r is available as a majestic Model D, the pinnacle of concert grands and the overwhelming choice of the world's greatest pianists and for anyone who demands the highest level of music expression.

LENGTH — 8' 11 3/4" (274 cm)

WIDTH — 61 3/4" (156 cm)

WEIGHT — 1,125 lbs (511 kg)

Complimentary iPad $^{\circ}$  is included with Spirio. Complimentary iPad Pro $^{\circ}$  is included with SPIRIO | r.



FOR MORE INFORMATION, VISIT

STEINWAY.COM/SPIRIO

